

# Client Metrics and Feedback

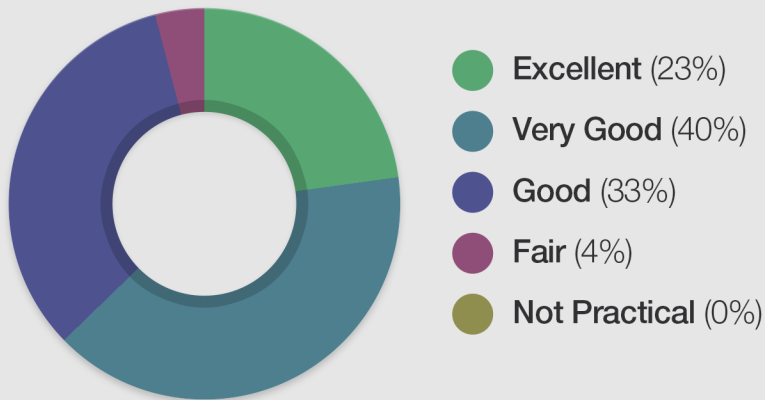
With over 100,000 training scenarios and role-play videos completed as of October, 2014, we have compiled some of the most compelling client feedback and metrics below.



## Case Study by AbbVie

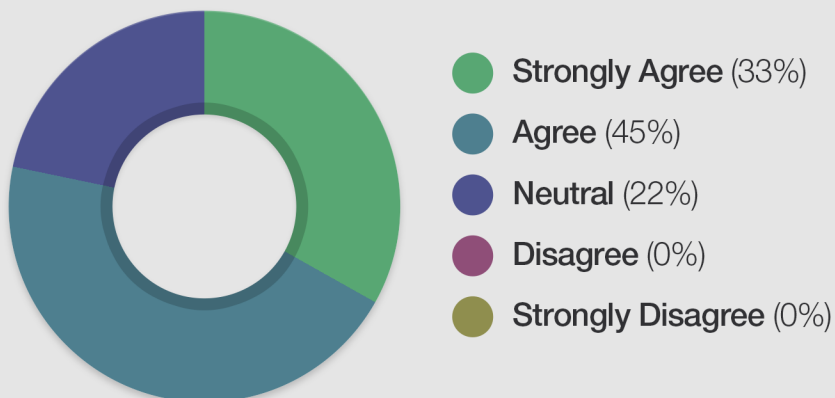
In September, 2014 AbbVie evaluated Rehearsal VRP for training and development with twenty-seven sales professionals. The feedback overwhelmingly supported Rehearsal VRP as an effective training platform with **96% rating Rehearsal as Good to Excellent** and **78% Agreeing or Strongly Agreeing** that Rehearsal VRP can help them effectively understand and practice their proprietary sales model.

*I would rate the Rehearsal VRP training initiative as:*



Source: AbbVie

*Rehearsal VRP can effectively help me better understand and practice our proprietary sales model?*



Source: AbbVie