

Team Collaboration

Use Channels to set up a team channel for creating, sharing, and collaborating.

Challenge

Most systems for team collaboration are relegated to text-based messaging or a forum-type structure. These types of systems are very impersonal and not engaging.

Approach

Create a Channel for teams to collaborate. Channels can be used to communicate what's happening, discuss important topics, or just help teams engage with each other.

Benefits

- Video postings provide an easy way for teams to communicate and collaborate
- Team members can connect in a more personal and engaging manner
- Team members feel more connected to each other and to the team overall

Applications

- Team-Specific Channel
- Project-Specific Channel
- Process Change Certifications

Industry Example

A lifesciences technology provider utilizes Channels to better connect their widely disbursed sales territories. Communication that typically happens only within a given territory now occurs accross the country, sharing insight, expertise, and know-how that is otherwise widely unknown.