

# Team Introductions

Use Channels to create personal introduction videos of team members.

## Challenge

Getting to know team members is something many people aren't comfortable doing or don't have the opportunity to do in a fun way.

Geography, time zones, and obligations prevent team members from getting to know each other.

## Approach

Create a Channel and have team members record a short video about themselves, their passions, hobbies, or anything that helps them get to know each other and drive engagement across the organization.

## Benefits

- Team members can learn more about each other, ultimately strengthening relationships
- New hires can quickly learn about team members, making them more comfortable engaging from day one
- Other teams, divisions, or executives learn about your team members quickly
- Drive engagement and strong company culture

## Applications

- Team Introductions
- Team Building

## Industry Example

Channels is used by a growing software provider to create and share personal introduction videos of team members. They find that this personal touch helps maintain a small company culture in what is now a large company.