

Hands-on Product Demonstration

Use Rehearsal to practice and perfect hands-on (physical) product use or demonstration

Challenge

Proper use of a physical product can be difficult to practice and perfect, especially with technical products. Traditional product training may include in-person hands-on instruction with little practice.

Approach

Use Rehearsal to practice product use or demonstration of functionality and receive feedback and coaching on technique. Create scenarios prompting learners to demonstrate a particular function, feature, configuration, or use-case for a physical product.

Benefits

- Hands-on practice with coaching helps learners achieve product or technique mastery
- Work directly on individualized skills development
- Ensure learners can demonstrate proper product use
- Practice and coaching is vital for technical or complex products

Applications

- Virtual hands-on training
- Physical product training
- Ensure mastery for virtual demonstration
- Product troubleshooting or pitch

Industry Example

Rehearsal allows a global consumer electronics repair company with over 10,000 employees to train team members and allow them to demonstrate adherence to detailed technical procedures. This creates confidence that specific skills are being developed and that proper technique is utilized.